

Strategic Plan

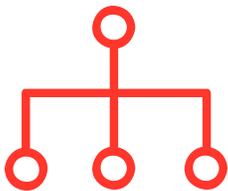
A Guide to Implementation

Your plan is only as good as your implementation strategy. It takes a true culture shift in order to keep your plan alive for board, staff, and committee members.



Monitoring tools come in all shapes and sizes. Evaluate your culture and expectations. Agree on a tool and a schedule for updating the tool.

Tool: _____



Designate champions and leaders for different sections and seek agreement on the roles and responsibilities for the team.

Leads: _____



What do you do with new ideas that were not considered in your plan? What is the mechanism for lifting up new ideas and programs?

Mechanism: _____



What if the world changes? The answer to losses in funding, new funding and dramatic changes is found in your plan. Your plan is your north star and should guide all decisions.



Commit to an annual review as an organization to update tactics and consider your environment and changes to your organization.

BOARD

Do you have the right board?

Do we understand our role?

How do we want to be involved?

How do we want to get updates?

How will we keep focused?

COMM.

Do you have the right committees?

Are they productive?

How will you involve them?

How will they get updates on the plan?

How will you keep them focused on the plan?

STAFF

Are staff clear on their assignments?

What is your roll out plan?

How will they get updates on the plan?

How will you keep them focused on the plan?